

NATIONAL DIVERSITY COALITION (NDC) DATA REQUEST
NDC-SDG&E DR-02
POWER YOUR DRIVE 2.0 (A.19-10-012)
SDG&E RESPONSE
DATE RECEIVED: MARCH 10, 2020
DATE RESPONDED: MARCH 24, 2020

NDC DATA REQUEST

Question 1

For PYD2, SDGE has proposed a workplace EVSE rebate amount of \$3,000/port.

- a. Please confirm that this amount was based on the EVSE hardware cost of SDG&E owning the EVSE in the PYD Pilot. Please provide calculations or workpapers supporting this amount.
- b. Did SDGE conduct or review any market research on what amount of EVSE hardware costs that potential PYD2 participants would be willing to pay? If so, please provide details on the amounts considered and the market research consulted.

SDG&E Response

- a. SDG&E's rebate proposal of up to \$3,000/port is based on EVSE costs of the PYD Pilot program.
- b. SDG&E did not conduct or review market research on what costs potential PYD2 participants would be willing to pay. Rather, the proposed rebate amount was based on the specific technical requirements and hardware costs from the PYD Pilot program.

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Question 2

For PYD2, SDGE has proposed a participation payment for non-DAC MUD sites of \$350/port.

- a. How did SDGE determine that this \$350/port amount was reasonable? Please provide calculations or workpapers supporting this amount.

- b. Did SDGE conduct or review any market research on the amount of participation payments that potential PYD2 participants would be willing to pay? If so, please provide details on the amounts considered and the market research consulted.

SDG&E Response

- a. The PYD Pilot program had a participation payment of \$235/port for non-DAC MUD sites. The \$235/port participation payment was established in consultation with SDG&E's Program Advisory Council (PAC) and based on extensive discussions with stakeholders. The PYD Extension application has proposed a participation payment of \$350/port for these sites, an increase of approximately 50%. The proposed increase in the participation payment is to account for the level of interest in the program, the value proposition that a PYD Extension Program site will bring to hosts, and to ensure site hosts continue to commit some of their own funds into the program. SDG&E proposes that these funds will offset costs that would otherwise be borne by ratepayers. The increase is appropriate to balance ratepayer interests while not limiting participation in the program.

- b. SDG&E has not conducted market research as such on the amount of participation payments potential PYD2 participants would be willing to pay. The Pilot participation payment was established in consultation with SDG&E's Program Advisory Council (PAC) and based on extensive discussions with stakeholders as described in the prior answer.

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Question 3

What percent of sites that are interested in participating in the PYD program ultimately receive EVSE installed through the PYD program? If SDGE tracks or sorts potential site hosts into different categories (i.e. based on different levels of interest, qualification criteria, etc.), please provide the percentages of all interested sites that fall into each category, along with a description of each category.

SDG&E Response

Per our most recent PYD semi-annual report, 927 site hosts demonstrated interest in participating in the program as of July 31, 2019. Of this group, 458 (49%) are MUD (as defined in the application) sites and 469 (51%) are workplace sites. 27% of those customers who expressed interest translated to executed site agreements (254 final sites).

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Question 4

In response to NDC-01_Q05(a), SDGE stated in part that "We are currently in the process of mapping the waitlist sites to census tracts. We intend to complete this in the coming weeks, and we will send an update once that mapping is completed." That response was dated 1/17/2020.

Please provide the updated response, indicating how many potential sites on the PYD Pilot interest list are in DACs, as defined by the statewide and the service territory definitions. If the response is still not available, please provide an estimated date when it will be.

SDG&E Response

SDG&E is still in the process of mapping the waitlist sites and validating results. We are unable to provide an estimate at this time.

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Question 5

The SDGE PYD2 webpage that hosts among other things Data Responses to Intervenor Data Requests (<https://www.sdge.com/rates-and-regulations/proceedings/extend-modify-pyd-pilot>) appears to be missing responses to TURN DR-01. Please provide a copy of those to NDC, or let us know when the website has been updated to include them.

SDG&E Response

As of this submittal, the PYD Extension page referenced above has been updated to include all data responses to date.

END OF RESPONSES