

**Did you know?**

MAP offers rates as high as \$3.15/net kWh* and uses the As-Is condition for the baseline.

(*August net peak rate for a measure with EUL= 15 years)



Contact us online

sdge.com/Market-Access-Program



Contact us by email

CoreMap@sdge.com

**HOW DO I GET STARTED?**

Scan the code to download the Aggregator Participation Agreement or visit

sdge.com/Market-Access-Program.

SDG&E's Market Access Program (MAP)

**Target energy savings. Earn increased incentives.**

The Market Access Program (MAP) offers aggregators something different. As a population level NMEC program, MAP opens opportunities to capture stranded energy savings and earn increased incentives for energy savings delivered during summer peak (4 p.m. – 7 p.m.) and net-peak (7 p.m. – 9 p.m.) hours. Both residential and commercial projects are eligible for MAP incentives.

What is an aggregator?

An aggregator is a participating vendor or program partner who works with customers to generate energy efficiency and/or demand savings for a group of customers. Aggregators manage interactions and relationships with the customer from project identification to implementation. Eligibility rules may be found in the Program Manual and Aggregator Participation Agreement, which are available for download at sdge.com/Market-Access-Program.

What measures can be installed?

MAP does not prescribe specific measures. The program is open to all measure types in the residential and commercial customer sectors, including savings for bringing below-code equipment to code. All projects must be installed by June 30, 2025, or before all funds have been reserved, whichever comes first. Visit the program website at sdge.com/Market-Access-Program for project eligibility requirements.

What incentives are offered?

MAP incentive rates are based on the value to the grid as defined by the Avoided Cost Calculator. A 40% upfront Installation Payment is available and will be based on estimated incentives, which will be calculated with savings estimates. Performance Payments to Aggregators will be made on a quarterly basis for one year after a project has been installed. Each Performance Payment will be based on energy savings delivered in each hour and the corresponding incentive rate. All incentive calculations apply the appropriate Gross Realization Rate (GRR), Net-to-Gross (NTG) ratio, and load curves, as well as a weighted Effective Useful Life (EUL) of the project measures. To account for projects which may outperform initial savings estimates, 110% of the Expected Total Project Incentive will be reserved for each project, not to exceed project costs. For details on the incentive payment structure and the incentive rates offered, visit sdge.com/Market-Access-Program.

Sample Measures with Potential Core MAP Incentives

The following are estimations of Total Annual Incentive payments for some sample measures, based on annual savings of 1,000 kWh and using a typical load curve for the measure.

Customer Type	Commercial		Residential	
Measure Type	HVAC	Lighting	HVAC	Lighting
Measure Description	Install high-efficiency air conditioning RTU	Install new LED lamps and fixtures	Install whole-house fan	Upgrade home with efficient LED lighting
Measure EUL	15 years	12 years	20 years	12 years
Potential Core MAP Incentives				
Net Peak (7 p.m. - 9 p.m.)	\$77	\$60	\$214	\$122
Peak (4 p.m. - 7 p.m.)	\$211	\$106	\$530	\$78
Off-Peak	\$156	\$118	\$163	\$95
Total Annual Incentive	\$444	\$284	\$908	\$295

Have questions about MAP?

We are here to help and answer your questions. Contact us at CoreMAP@sdge.com.

Things we can help with:

- General understanding of the program and its rules
- Validating eligibility of customers and projects
- Estimating incentives for specific measures and projects