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August 21, 2014

A. 08-06-002

Ed Randolph
Director, Energy Division
California Public Utilities Commission
505 Van Ness Avenue
San Francisco, CA 94102

**Re: REPORT OF SAN DIEGO GAS & ELECTRIC COMPANY ON INTERRUPTIBLE
LOAD AND DEMAND RESPONSE PROGRAMS FOR JULY 2014**

Dear Mr. Randolph:

In accordance with Decision 09-08-027, Ordering Paragraph 39, attached please find San Diego Gas & Electric Company's ("SDG&E") monthly report referenced above. This report is also being served on the most recent service list in Application 08-06-001, et. al., and has been made available on SDG&E's website. The URL for the website is:

<http://sdge.com/node/711>

If you have any questions, please feel free to contact me.

Sincerely,

/s/ Joy C. Yamagata

Joy C. Yamagata
Regulatory Manager

Enclosure

cc: A. 08-06-001, et. al., - Service List
Steve Patrick – Sempra
Central Files

ATTACHMENT

San Diego Gas and Electric
Interruptible and Price Responsive Programs
Subscription Statistics - Enrolled MW
JULY 2014

646 20%

Programs	January			February			March			April			May			June		
	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW
Interruptible/Reliability																		
BIP - 30 minute option	7	0.66	0.51	7	0.62	0.51	7	0.68	0.51	7	0.51	0.51	7	0.57	0.51	7	0.46	0.51
Sub-Total Interruptible	7	0.66	0.51	7	0.62	0.51	7	0.68	0.51	7	0.51	0.51	7	0.57	0.51	7	0.46	0.51
Price Response																		
CPP-D	1,130	5.11	18.44	1,134	5.16	18.51	1,137	5.13	18.56	1,137	15.70	18.56	1,139	15.01	18.59	1,139	15.00	18.59
Summer Saver Residential	28,512	-	12.53	28,119	-	12.36	28,119	-	12.36	28,223	-	12.41	27,690	2.56	12.17	27,715	5.13	12.18
Summer Saver Commercial	11,536	-	4.27	11,367	-	4.21	11,367	-	4.21	11,451	-	4.24	11,417	1.67	4.23	11,413	2.09	4.23
CBP - Day-Ahead	128	-	6.89	128	-	6.87	128	-	6.87	126	-	6.76	129	7.92	6.92	129	8.01	6.94
CBP - Day-Of	514	-	11.12	512	-	11.09	512	-	11.09	502	-	10.87	516	9.05	11.17	517	9.10	11.19
PTR Residential	1,235,701	0.84	2.85	1,236,018	0.88	2.85	1,240,156	0.70	2.86	1,223,894	1.94	2.82	42,039	2.89	4.86	45,645	3.21	5.28
Small Customer Technology Deployment	0	-	-	0	-	-	0	-	-	0	-	-	0	-	-	580	0.01	0.01
DBP	9	2.57	7.65	9	1.69	7.65	9	3.67	7.65	9	6.87	7.65	9	5.05	7.65	9	4.75	7.65
Sub-Total Price Response	1,277,530	8.52	63.76	1,277,287	8	63.53	1,281,428	9	63.59	1,265,342	24.50	63.31	82,939	44.1	65.6	87,147	47.3	66.1
Total All Programs	1,277,537	9.2	64.3	1,277,294	8.3	64.0	1,281,435	10.2	64.10	1,265,349	25.0	63.8	82,946	44.7	66.1	87,154	47.8	66.6

Programs	July			August			September			October			November			December		
	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW	Service Accounts	Ex Ante Estimated MW	Ex Post Estimated MW
Interruptible/Reliability																		
BIP - 30 minute option	7	0.38	0.51	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sub-Total Interruptible	7	0.4	0.5	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
Price Response																		
CPP-D	1,155	16.99	18.85	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Summer Saver Residential	27,730	10.27	12.19	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Summer Saver Commercial	11,367	5.00	4.21	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CBP - Day-Ahead	129	7.25	6.92	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
CBP - Day-Of	517	9.98	11.19	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
PTR Residential	59,838	6.77	6.92	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Small Customer Technology Deployment	1,257	0.03	0.03	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
DBP	9	5.57	7.65	-	-	-	-	-	-	-	-	-	-	-	-	-	-	-
Sub-Total Price Response	102,002	61.9	68.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0
Total All Programs	102,009	62.2	68.5	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0	0	0.0	0.0

Notes:
Effective May 23, 2011 The DemandSMART Agreement was mutually terminated.
Effective Dec 31, 2011, Demand Response Wholesale Market Program was terminated.

PTR residential - Effective May 1, 2014 per D.13-07-003data reflects cumulative PTR residential customers who opt into the program

**San Diego Gas and Electric
Average Ex-Ante Load Impact kW/Customer**

Program	Average Ex Ante Load Impact kW / Customer												Eligible Accounts as of Aug 31, 2012	Eligibility Criteria (Refer to tariff for specifics)
	January	February	March	April	May	June	July	August	September	October	November	December		
BIP - 30 minute option	94.9	88.0	96.6	73.5	81.5	65.2	54.6	53.4	50.9	53.0	44.5	33.1	5,276	All C & I customers > 100kW
CPP-D	4.5	4.6	4.5	13.8	13.2	13.2	14.7	14.8	15.4	14.1	5.3	4.4	138,123	All non-residential customers with interval meter
Summer Saver Residential	0.0	0.0	0.0	0.0	0.1	0.2	0.4	0.3	0.5	0.3	0.0	0.0	663,394	Residential customers with AC
Summer Saver Commercial	0.0	0.0	0.0	0.0	0.1	0.2	0.4	0.4	0.6	0.3	0.0	0.0	157,189	Commercial Customers < 100kw
CBP - Day-Ahead	0.0	0.0	0.0	0.0	61.4	62.0	56.2	56.8	50.9	42.5	0.0	0.0	18,875	Non-residential customers > 20kw
CBP - Day-Of	0.0	0.0	0.0	0.0	17.5	17.6	19.3	19.2	19.6	18.6	0.0	0.0	18,875	Non-residential customers > 20kw
PTR Residential	0.00068	0.00071	0.00056	0.00159	0.06870	0.07034	0.11306	0.10837	0.12986	0.09067	0.07844	0.05087	1,215,616	All residential customers
Small Customer Technology Deployment	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1,215,616	
DBP	285.6	188.2	407.8	762.8	560.6	528.3	619.3	766.9	922.6	829.0	494.0	178.2	5	Non-residential customers who can provide load reduction > 5 MW

Estimated Average Ex Ante Load Impact kW/Customer = Average kW / Customer, under 1-in-2 weather conditions, of an event that would occur from 1 - 6 pm on the system peak day of the month, as reported in the load impact reports filed in April 2013.

Notes:

**San Diego Gas and Electric
Average Ex-Post Load Impact kW / Customer**

Program	Average Ex Post Load Impact kW / Customer												Eligible Accounts	Eligibility Criteria (Refer to tariff for specifics)
	January	February	March	April	May	June	July	August	September	October	November	December		
BIP - 30 minute option	72.7	72.7	72.7	72.7	72.7	72.7	72.7	72.7	72.7	72.7	72.7	72.7	5,276	All C & I customers > 100kW
CPP-D	16.3	16.3	16.3	16.3	16.3	16.3	16.3	16.3	16.3	16.3	16.3	16.3	138,123	All non-residential customers with interval meter
Summer Saver Residential	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	663,394	Residential customers with AC
Summer Saver Commercial	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	0.4	157,189	Commercial Customers < 100kw
CBP - Day-Ahead	53.7	53.7	53.7	53.7	53.7	53.7	53.7	53.7	53.7	53.7	53.7	53.7	18,875	Non-residential customers > 20kw
CBP - Day-Of	21.7	21.7	21.7	21.7	21.7	21.7	21.7	21.7	21.7	21.7	21.7	21.7	18,875	Non-residential customers > 20kw
PTR Residential	0.0	0.0	0.0	0.0	0.1	0.1	0.12	0.12	0.12	0.12	0.12	0.12	1,215,616	All residential customers
small customer technology deployment	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	0.0	1,215,616	
DBP	850.0	850.0	850.0	850.0	850.0	850.0	850.0	850.0	850.0	850.0	850.0	850.0	6	Non-residential customers who can provide load reduction > 5 MW

Estimated Average Ex Post Load Impact kW / Customer = Average kW / Customer service account over all actual event hours for the preceeding year when or if events occurred.

Notes:

San Diego Gas and Electric
Program Subscription Statistics
JULY 2014

Detailed Breakdown of MWs To Date in TA/Auto DR/TI Programs

2014	January				February				March				April				May				June							
	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs				
Price Responsive		0.0		0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
CPP-D																												
Summer Saver Residential																												
Summer Saver Commercial																												
CBP		-	0.0	0.0		0.0		0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
PLP		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0		0.0
DR Contracts			0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																												
BIP			0.0	0.0			0.0	0.0			0.0	0.0			0.0	0.0			0.0	0.0			0.0	0.0			0.0	0.0
OBMC			0.0	0.0																								
SLRP			0.0	0.0																								
Total			0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MWs		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																												
TA (may also be enrolled in TI and AutoDR)	0.0				0.0				0.0				0.0				0.0				0.0				0.0			
Total	0.0				0.0				0.0				0.0				0.0				0.0				0.0			
Total TA MWs	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A

	July				August				September				October				November				December							
	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs	TA Identified MWs	Auto DR Verified MWs	TI Verified MWs	Total Technology MWs				
Price Responsive																												
AMP				0.0				0.0				0.0				0.0				0.0				0.0				0.0
CBP				0.0				0.0				0.0				0.0				0.0				0.0				0.0
DBP				0.0				0.0				0.0				0.0				0.0				0.0				0.0
Peak Choice - Best Effort				0.0				0.0				0.0				0.0				0.0				0.0				0.0
Peak Choice - Committed				0.0				0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Interruptible/Reliability																												
BIP				0.0				0.0				0.0				0.0				0.0				0.0				0.0
OBMC				0.0				0.0				0.0				0.0				0.0				0.0				0.0
SLRP				0.0				0.0				0.0				0.0				0.0				0.0				0.0
Total		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
Total Technology MWs		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0		0.0	0.0	0.0
General Program																												
TA (may also be enrolled in TI and AutoDR)																												
Total	0.0				0.0				0.0				0.0				0.0				0.0				0.0			
Total TA MWs	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A	0.0	N/A	N/A	N/A

Notes:

- TA Identified MWs Represents "Identified MW" from TA Program participants' service accounts from completed TA audits.
- AutoDR Verified MWs Represents verified i.e. tested MW for service accounts that participate in Auto DR.
- TI Verified MWs Represents verified MW for service accounts that participated in Technology Incentives (TI). Customer service accounts must be enrolled in a DR program however not in AutoDR. MW reported in this column are not necessarily the amount enrolled in a DR Program.
- Total Technology MWs Represents the sum of verified MWs associated with the service accounts that participated in TI plus Auto DR programs.
- General Program category Represents MW of participants in the TA stage i.e. "Identified MW".

SDGE Demand Response Programs and Activities
Incremental Cost
2014 Funding

Year-to-Date Program Expenditures

Cost Item	Year-to-Date 2013 Expenditures	2014 Expenditures												Year-to-Date 2014 Expenditures	Program-to-Date Total Expenditures 2012-2014	3-Year Funding	Fundshift Adjustments (a)	Percent Funding
		January	February	March	April	May	June	July	August	September	October	November	December					
Category 1: Reliability Programs																		
Base Interruptible Program (BIP)	\$710,437	\$4,211	\$5,309	\$5,849	\$8,180	\$9,427	\$4,068	\$10,895						\$47,939	\$758,376	\$2,214,267		34.2%
Demand Bidding	\$54,684	\$662	\$430	\$1,158	\$3,285	\$3,348	\$2,033	\$2,231						\$13,147	\$67,831	\$1,800,000	\$1,800,000	
Budget Category 1 Total	\$765,121	\$4,873	\$5,739	\$7,007	\$11,465	\$12,775	\$6,101	\$13,126	\$0	\$0	\$0	\$0	\$0	\$61,086	\$826,207	\$4,014,267	\$0	34.2%
Category 2: Price Responsive Programs																		
Capacity Bidding Program (CBP)	\$3,228,085	\$206,235	\$41,192	\$41,375	\$30,934	\$75,818	\$86,139	\$15,844						\$497,537	\$3,725,622	\$5,389,000	(\$6,400,000)	69.1%
Peak Time Rebate (PTR)	\$1,623,598	\$7,638	\$8,900	\$14,246	\$14,043	\$13,612	\$11,614	\$12,117						\$62,170	\$1,705,768	\$6,885,000	\$6,400,000	24.8%
Budget Category 2 Total	\$4,851,683	\$213,873	\$50,092	\$55,621	\$44,977	\$89,430	\$97,753	\$27,961	\$0	\$0	\$0	\$0	\$0	\$579,707	\$5,431,390	\$12,274,000	\$0	93.9%
Category 4: Emerging & Enabling Technologies																		
Emerging Technologies (ET)	\$1,095,981	\$51,063	\$45,541	\$21,024	\$31,745	\$71,895	\$9,806	\$30,890						\$261,964	\$1,357,945	\$2,111,000		64.3%
Small Customer Technology Incentives (SCTD)	\$288,785	\$1,595	\$8,889	\$9,917	\$1,380,720	\$76,074	(\$4,569)	\$47,748						\$1,520,374	\$1,809,159	\$9,464,167		19.1%
Technical Incentives (TI)	\$1,224,763	\$27,769	\$24,248	\$19,659	\$60,864	\$34,156	\$90,524	\$28,001						\$285,221	\$1,509,984	\$8,973,000		16.8%
Budget Category 4 Total	\$2,609,529	\$80,427	\$78,678	\$50,600	\$1,473,329	\$182,125	\$95,761	\$106,639	\$0	\$0	\$0	\$0	\$0	\$2,067,559	\$4,677,088	\$20,548,167	\$0	22.8%
Category 5: Pilots																		
Local DR	\$10,484	\$2,034	\$1,819	\$2,435	\$1,305	\$2,625	\$2,456	\$3,573						\$16,247	\$26,731	\$433,000		6.2%
New Construction DR	\$124,043	\$2,514	(\$29,546)	\$3,461	\$3,929	\$3,780	\$21,798	(\$14,940)						(\$9,014)	\$115,029	\$1,126,000		10.2%
Budget Category 5 Total	\$134,527	\$4,548	(\$27,727)	\$5,896	\$5,234	\$6,405	\$24,244	(\$11,367)	\$0	\$0	\$0	\$0	\$0	\$7,233	\$141,760	\$1,569,000	\$0	16.4%
Category 6: Evaluation, Measurement & Verification																		
DR/REC	\$2,579,066	\$75,997	\$159,886	\$174,204	\$151,669	\$64,870	\$86,216	\$265,706						\$978,548	\$3,557,614	\$5,115,000		69.6%
Research	\$0	\$10,516	(\$10,516)	\$0	\$0	\$0	\$0	\$0						\$0	\$600,000	\$0		0.0%
Budget Category 6 Total	\$2,579,066	\$86,513	\$149,370	\$174,204	\$151,669	\$64,870	\$86,216	\$265,706	\$0	\$0	\$0	\$0	\$0	\$978,548	\$3,557,614	\$5,715,000	\$0	69.6%
Category 7: Marketing Education & Outreach																		
Statewide Marketing - Flex Alert Network (FAN) ¹	\$960,020	\$0	\$0	\$0	\$0	\$0	\$0	\$0						\$0	\$960,020	\$1,000,000		\$1
Customer Education - Awareness & Outreach	\$138,099	\$0	\$0	\$10,184	\$58,543	\$77,388	\$13,858	\$35,585						\$195,558	\$333,657	\$1,100,000		30.3%
Other Local Marketing	\$749,980	\$1,349	\$11,148	\$3,153	\$25,746	\$5,555	\$11,235	\$35,813						\$193,999	\$943,989	\$4,650,000		20.3%
Budget Category 7 Total	\$1,848,100	\$1,349	\$11,148	\$13,337	\$84,289	\$82,943	\$25,093	\$171,396	\$0	\$0	\$0	\$0	\$0	\$389,557	\$2,237,666	\$6,750,000	\$0	33.2%
Category 8: DR System Support Activities																		
Regulatory Policy & Program Support	\$1,471,044	\$58,316	\$76,303	\$91,383	\$71,096	\$82,734	\$78,561	\$48,707						\$507,280	\$1,978,324	\$2,231,000		88.7%
IT Infrastructure & System Support	\$1,447,148	\$16,500	\$32,526	\$58,538	\$66,926	\$133,130	\$110,796	\$27,887						\$446,263	\$1,893,409	\$5,410,000		35.0%
Budget Category 8 Total	\$2,918,190	\$74,816	\$108,819	\$149,921	\$138,022	\$215,864	\$189,317	\$76,684	\$0	\$0	\$0	\$0	\$0	\$953,543	\$3,871,733	\$7,641,000	\$0	123.7%
Category 9: Integrated Programs and Activities																		
Technical Assistance (TA)	\$1,637,120	\$0	(\$50)	\$0	\$0	\$0	\$0	\$0						(\$50)	\$1,637,070	\$3,321,000		49.3%
Customer Education & Outreach - IDSM	\$1,180,537	\$0	\$797	\$1,977	\$3,709	\$10,780	\$2,715	(\$14)						\$19,964	\$1,180,501	\$984,359		119.9%
Budget Category 9 Total	\$2,797,657	\$0	\$747	\$1,977	\$3,709	\$10,780	\$2,715	(\$14)	\$0	\$0	\$0	\$0	\$0	\$19,914	\$2,817,571	\$4,305,359	\$0	169.2%
Category 10: Special Projects																		
Permanent Load Shifting	\$231,177	\$5,451	\$8,380	\$7,955	\$12,404	\$9,752	\$11,253	\$9,295						\$64,490	\$295,667	\$3,000,000		9.0%
Budget Category 10 Total	\$231,177	\$5,451	\$8,380	\$7,955	\$12,404	\$9,752	\$11,253	\$9,295	\$0	\$0	\$0	\$0	\$0	\$64,490	\$295,667	\$3,000,000	\$0	9.0%
Total Incremental Cost	\$18,735,059	\$471,850	\$385,346	\$466,518	\$1,925,098	\$674,944	\$538,453	\$659,428	\$0	\$0	\$0	\$0	\$0	\$5,121,637	\$23,856,696	\$65,806,793	\$0	36.3%

(a) See "Fund Shift Log" for explanations.

Notes:
D-12-04-045
PTR-Jul-Sept updated for Incentives (12/17/2012)
¹ Negative dollars in February are due to an accrual reversal. Still awaiting actual invoice for payment.

SAN DIEGO GAS AND ELECTRIC

	2012- 2014 Funding Cycle Customer Communication, Marketing, and Outreach												Year-to Date	2012-2014	Authorized
	January	February	March	April	May	June	July	August	September	October	November	December	2014	Total	Budget (if
													Expenditures	Expenditures	Applicable)
I. STATEWIDE MARKETING															
IOU Administrative Costs ¹	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$942,697	
Statewide ME&O contract	\$0	\$0	\$1,439,988	\$0	\$0	\$0	\$1,431,000	\$0	\$0	\$0	\$0	\$0	\$0	\$2,870,988	\$2,870,988
I. TOTAL STATEWIDE MARKETING	\$0	\$0	\$1,439,988	\$0	\$0	\$0	\$1,431,000	\$0	\$0	\$0	\$0	\$0	\$0	\$2,870,988	\$3,813,685
II. UTILITY MARKETING BY ACTIVITY * (1)															
TOTAL AUTHORIZED UTILITY MARKETING BUDGET FOR 2012-2014															
PROGRAMS, RATES & ACTIVITIES WHICH DO NOT REQUIRE ITEMIZED ACCOUNTING ^{1,2}															
Technical Incentives	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$519	
Summer Saver	\$183	\$568	\$498	\$767	\$627	\$477	\$557	\$0	\$0	\$0	\$0	\$0	\$0	\$3,677	\$11,412
Small Customer Technology Deployment	\$458	\$8,808	\$14,355	\$9,098	\$3,033	\$8,647	\$24,041	\$0	\$0	\$0	\$0	\$0	\$0	\$68,440	\$83,145
CPP-D	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$408
SW-COM-Customer Services	\$178	\$221	\$235	\$496	\$158	\$784	\$14	\$0	\$0	\$0	\$0	\$0	\$0	\$2,086	\$9,469
SW-IND-Customer Services	\$36	\$66	\$77	\$66	\$71	\$72	\$51	\$0	\$0	\$0	\$0	\$0	\$0	\$439	\$1,619
SW-AG-Customer Services	\$36	\$66	\$77	\$66	\$71	\$72	\$51	\$0	\$0	\$0	\$0	\$0	\$0	\$439	\$1,421
Customer Awareness, Education and Outreach (CEAO - DR)	\$0	\$0	\$10,184	\$58,543	\$77,388	\$13,858	\$35,585	\$0	\$0	\$0	\$0	\$0	\$0	\$195,558	\$753,071
Integrated Demand Side Marketing (CEAO - IDSM)	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$613,173	
Local IDSM	\$24,649	\$29,961	\$51,514	\$102,490	\$108,274	\$107,188	\$101,855	\$0	\$0	\$0	\$0	\$0	\$0	\$525,931	\$1,032,007
PROGRAMS & RATES WHICH REQUIRE ITEMIZED ACCOUNTING ^{3,4}															
Reduce Your Use (PTR)															
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$132
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$0	\$0	\$0	\$0	\$0	\$0	\$108,193	\$0	\$0	\$0	\$0	\$0	\$0	\$108,193	\$286,200
Labor	\$458	\$1,420	\$1,244	\$1,918	\$1,595	\$1,184	\$1,393	\$0	\$0	\$0	\$0	\$0	\$0	\$9,212	\$31,196
Paid Media	\$0	\$0	(\$13,333)	\$13,333	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$367,116
Other Costs	\$0	\$0	\$0	\$0	\$0	\$0	\$1,512	\$0	\$0	\$0	\$0	\$0	\$0	\$1,512	\$570,773
II. TOTAL UTILITY MARKETING BY ACTIVITY	\$25,998	\$41,110	\$64,851	\$186,777	\$191,217	\$132,282	\$273,252	\$0	\$0	\$0	\$0	\$0	\$0	\$915,487	\$3,761,661
III. UTILITY MARKETING BY ITEMIZED COST															
Customer Research	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$0	\$132
Collateral- Development, Printing, Distribution etc. (all non-labor costs)	\$5,754	\$6,535	\$25,720	\$17,661	\$70,727	\$26,985	\$148,912	\$0	\$0	\$0	\$0	\$0	\$0	\$302,294	\$564,012
Labor	\$18,125	\$23,884	\$25,820	\$78,602	\$18,240	\$47,726	\$29,413	\$0	\$0	\$0	\$0	\$0	\$0	\$241,810	\$713,670
Paid Media	\$0	\$7,388	\$9,961	\$79,227	\$79,556	\$22,816	\$95,659	\$0	\$0	\$0	\$0	\$0	\$0	\$294,607	\$1,351,614
Other Costs	\$2,119	\$3,303	\$3,350	\$11,287	\$22,694	\$34,755	(\$732)	\$0	\$0	\$0	\$0	\$0	\$0	\$76,776	\$1,132,233
III. TOTAL UTILITY MARKETING BY ITEMIZED COST	\$25,998	\$41,110	\$64,851	\$186,777	\$191,217	\$132,282	\$273,252	\$0	\$0	\$0	\$0	\$0	\$0	\$915,487	\$3,761,661
IV. UTILITY MARKETING BY CUSTOMER SEGMENT															
Agricultural	\$36	\$66	\$77	\$66	\$71	\$72	\$51	\$0	\$0	\$0	\$0	\$0	\$0	\$439	\$1,421
Large Commercial and Industrial	\$9,496	\$12,029	\$26,000	\$25,192	\$64,203	\$45,452	\$56,312	\$0	\$0	\$0	\$0	\$0	\$0	\$238,684	\$736,332
Small and Medium Commercial	\$9,461	\$11,964	\$25,924	\$25,126	\$64,133	\$45,380	\$56,261	\$0	\$0	\$0	\$0	\$0	\$0	\$238,249	\$850,873
Residential	\$7,005	\$17,051	\$12,850	\$136,393	\$62,810	\$41,378	\$160,628	\$0	\$0	\$0	\$0	\$0	\$0	\$438,115	\$2,173,035
IV. TOTAL UTILITY MARKETING BY CUSTOMER SEGMENT	\$25,998	\$41,110	\$64,851	\$186,777	\$191,217	\$132,282	\$273,252	\$0	\$0	\$0	\$0	\$0	\$0	\$915,487	\$3,761,661

Notes:

¹ Programs, Rates & Activities does not include "Marketing My Account/Energy and Integrated Online Audit Tools" - the 2012 ICEAT program is funded through D.09-09 047

² Programs, Rates & Activities does not include "Critical Peak Pricing > 200kW" (CPP-D) as program funding is not approved or directed in D.12-04-045

³ Programs, Rates & Activities does not include SDG&E's Summer Saver program as program funding is not approved or directed in D.12-04-045

⁴ Programs, Rates & Activities does not include "Critical Peak Pricing < 200kW" as program funding is not approved or directed in D.12-04-045

**SDGE
FUND SHIFTING
2014**

FUND SHIFTING DOCUMENTATION PER DECISION 09-08-027 ORDERING PARAGRAPH 35

OP 35: The utilities may shift up to 50% of a program funds to another program's funds to another program within the same budget category.
The utilities shall document the amount of and reason for each shift in their monthly demand response reports.

Program Category	Fund Shift	Programs Impacted	Date	Rationale for Fundshift
Price-Responsive Programs	(\$6,400,000)	Capacity Bidding Program	5/24/2012	To fund PTR(A) per AL 2351-E
	\$6,400,000	Peak Time Rebate (A)	5/24/2012	To fund PTR(A) per AL 2351-E
Reliability Programs	(\$1,800,000)	Base Interruptible Program	7/14/2012	To fund the Demand Bidding Program per AL 2370-E
	\$1,800,000	Demand Bidding Program	7/14/2012	To fund the Demand Bidding Program per AL 2370-E
Marketing Education & Outreach	(\$100,000)	Flex Alert	10/1/2012	To support SDG&E Marketing outreach for Summer 2012
	\$100,000	Customer Education and Outreach	10/1/2012	To support SDG&E Marketing outreach for Summer 2012
Total	\$0			

Notes: Provide concise rationale for the fund shift in column "Rationale for Fund Shift"

**SDGE Interruptible and Price Responsive Programs
2014 Event Summary**

Year-to-Date Event Summary							
Program Category	Event No.	Date	Event Trigger(1)	Load Reduction	kW	Event Beginning:End	Program Tolerated Hours (Annual)
Base Interruptible Program - Day Of	1	02/06/14	Met Price Triggers		140	4:00 PM to 9:00 PM	5
Critical Peak Pricing Default	2	02/07/14	At discretion of Utility		17,900	11:00 AM to 6:00 PM	7
Demand Bidding Program - Day Of	3	02/06/14	Met Price Triggers		1,080	4:00 PM to 9:00 PM	5
Reduce your Use	4	02/07/14	Met Price Triggers		1,500	11:00 AM to 6:00 PM	7
Demand Bidding Program (Day Ahead)	5	02/07/14	Met Price Triggers		2,300	1:00 PM to 5:00 PM	4
Capacity Bidding Program –(Day Ahead)	6	05/01/14	Met Price Triggers		7300	2:00 PM to 6:00 PM	4
Base Interruptible Program - Day Of	7	05/14/14	Met Price Triggers		990	4:00 PM to 8:00 PM	9
Demand Bidding Program - Day Of	8	05/14/14	Met Price Triggers		5200	4:00 PM to 8:00 PM	9
Capacity Bidding Program –(Day Ahead)	9	05/14/14	Met Price Triggers		7900	3:00 PM to 7:00 PM	8
Capacity Bidding Program - Day Of	10	05/14/14	Met Price Triggers		8300	3:00 PM to 7:00 PM	4
Summer Saver Program - Day Of	11	05/14/14	At discretion of Utility		12700	4:00 PM to 8:00 PM	4
Reduce your Use	12	05/14/14	Met Price Triggers		3100	11:00 AM to 6:00 PM	14
Capacity Bidding Program - Day Of	13	05/15/14	Met Price Triggers		7200	3:00 PM to 7:00 PM	8
Summer Saver Program - Day Of	14	05/15/14	At discretion of Utility		15500	4:00 PM to 8:00 PM	8
Critical Peak Pricing Default	15	05/15/14	At discretion of Utility		11100	11:00 AM to 6:00 PM	14
Demand Bidding Program (Day Ahead)	16	05/15/14	Met Price Triggers		1800	4:00 PM to 8:00 PM	8
Capacity Bidding Program –(Day Ahead)	17	05/15/14	Met Price Triggers		9200	3:00 PM to 7:00 PM	12
Reduce your Use	18	05/15/14	Met Price Triggers		1300	11:00 AM to 6:00 PM	21
Base Interruptible Program - Day Of	19	05/16/14	Met Price Triggers		1900	10:45 AM to 2:45 PM	13
Demand Bidding Program - Day Of	20	05/16/14	Met Price Triggers		6400	11:00 AM to 3:00 PM	13
Summer Saver Program - Day Of	21	05/16/14	At discretion of Utility		12200	12:00 PM to 4:00 PM	12

SDGE
Demand Response Programs
Total Cost and AMDRMA 2014 Accounts Balance
\$000

Annual Total Cost	January	February	March	April	May	June	July	August	September	October	November	December	Year-to-Date Cost		% of Budget
Administrative (O&M)															
Capacity Bidding Program	\$206.2	\$41.2	\$41.4	\$30.9	\$75.8	\$86.1	\$15.8						\$497.5	\$0.0	n/a
Base Interruptible Program	\$1.9	\$2.4	\$3.0	\$4.7	\$5.2	\$4.1	\$2.8						\$24.1	\$0.0	n/a
DBP	\$0.7	\$0.4	\$1.2	\$3.3	\$3.3	\$2.0	\$2.2						\$13.1	\$0.0	n/a
CPP-Emergency	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0						\$0.0	\$0.0	n/a
Technology Incentives	\$27.8	\$24.2	\$19.7	\$60.9	\$34.2	\$34.5	\$20.1						\$221.3	\$0.0	n/a
Technology Assistance	\$0.0	(\$0.1)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0						(\$0.1)	\$0.0	n/a
Flex Alert Network ¹	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0						\$0.0	\$0.0	n/a
Customer Education, Awareness & Outreach	\$0.0	\$0.0	\$10.2	\$58.5	\$77.4	\$13.9	\$36.6						\$195.6	\$0.0	n/a
CEAO-IDSM	\$0.0	\$0.8	\$2.0	\$3.7	\$10.8	\$2.7	(\$0.0)						\$20.0	\$0.0	n/a
Emerging Markets/Technologies	\$51.1	\$45.5	\$21.0	\$31.7	\$71.9	\$9.8	\$30.9						\$262.0	\$0.0	n/a
Other Local Marketing	\$1.3	\$11.1	\$3.2	\$25.7	\$5.6	\$11.2	\$135.8						\$194.0	\$0.0	n/a
PTR	\$7.6	\$8.9	\$14.2	\$14.0	\$13.6	\$11.6	\$12.1						\$82.2	\$0.0	n/a
PTR-A	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0						\$0.0	\$0.0	n/a
SCTD	\$1.6	\$8.9	\$9.9	\$1,380.7	\$76.1	(\$4.8)	\$47.7						\$1,520.4	\$0.0	n/a
ILDR	\$2.0	\$1.8	\$2.4	\$1.3	\$2.6	\$2.5	\$3.6						\$16.2	\$0.0	n/a
NCDRIP	\$2.5	(\$29.5)	\$3.5	\$3.9	\$3.8	\$21.8	(\$14.9)						(\$9.0)	\$0.0	n/a
WMP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0						\$0.0	\$0.0	n/a
Celerity **	\$0.0	\$0.1	\$0.1	\$0.1	\$0.1	\$0.1	\$0.1						\$0.6	\$0.0	n/a
Summer Saver **	\$801.1	\$11.9	\$621.6	(\$578.0)	\$359.1	\$760.8	\$147.4						\$2,124.0	\$0.0	n/a
Permanent Load Shifting	\$5.5	\$8.4	\$8.0	\$12.4	\$9.8	\$11.3	\$9.3						\$64.5	\$0.0	n/a
SW-COM-Customer Services (TA)	\$21.5	\$15.5	\$157.9	\$29.9	\$68.8	\$84.9	\$104.2						\$482.8	\$0.0	n/a
SW-IND-Customer Services (TA)	\$4.5	\$3.8	\$4.8	\$8.8	\$19.0	\$79.7	\$27.4						\$147.9	\$0.0	n/a
SW-AG-Customer Services (TA)	\$3.4	\$2.7	\$3.3	(\$0.5)	\$11.8	\$2.6	\$5.4						\$28.7	\$0.0	n/a
SW-CALS-Energy Advisor-HEES	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0						\$0.0	\$0.0	n/a
SW-ME&O	\$0.0	\$0.0	\$1,440.0	\$0.0	\$0.0	\$0.0	\$1,431.0						\$2,871.0	\$0.0	n/a
Local-IDSM-ME&O-Local Marketing	\$24.6	\$30.0	\$51.5	\$137.6	\$108.3	\$107.2	\$101.9						\$561.1	\$0.0	n/a
Local-IDSM-ME&O-Behavioral Programs	\$0.0	\$0.0	\$0.0	\$0.0	\$115.9	\$0.0	\$0.0						\$115.9	\$0.0	n/a
PLP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0						\$0.0	\$0.0	n/a
RACT	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0						\$0.0	\$0.0	n/a
Information Technology***	\$16.5	\$32.5	\$58.5	\$66.9	\$133.1	\$110.8	\$27.9						\$446.3	\$0.0	n/a
General Admin***	\$58.3	\$76.4	\$91.4	\$71.1	\$82.7	\$78.6	\$48.8						\$507.3	\$0.0	n/a
Total Administrative (O&M)	\$1,238.2	\$297.1	\$2,568.7	\$1,367.9	\$1,288.8	\$1,431.5	\$2,195.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$10,387.3	\$0.0	n/a
Capital															
Base Interruptible Program	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0						\$0.0	\$0.0	n/a
Emerging Markets	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0						\$0.0	\$0.0	n/a
Total Capital	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	n/a
Measurement and Evaluation															
Research	\$10.5	(\$10.5)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0						\$0.0	\$0.0	n/a
General Administration	\$76.0	\$159.9	\$174.2	\$151.7	\$64.9	\$86.2	\$265.7						\$978.5	\$0.0	n/a
Total M&E	\$86.5	\$149.4	\$174.2	\$151.7	\$64.9	\$86.2	\$265.7	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$978.5	\$0.0	n/a
Customer Incentives															
Capacity Bidding Program	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0						\$0.0	\$0.0	n/a
Base Interruptible Program	\$2.3	\$3.0	\$2.8	\$3.5	\$4.2	\$0.0	\$8.1						\$23.9	\$0.0	n/a
DBP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0						\$0.0	\$0.0	n/a
Technology Incentives	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$56.0	\$7.9						\$63.9	\$0.0	n/a
Celerity	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0						\$0.0	\$0.0	n/a
Summer Saver	\$0.0	\$0.0	\$0.0	\$1.0	\$0.8	\$0.0	\$0.0						\$1.8	\$0.0	n/a
Total Customer Incentives	\$2.3	\$3.0	\$2.8	\$4.4	\$5.0	\$56.0	\$16.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$89.5	\$0.0	n/a
Total	\$1,327.0	\$449.4	\$2,745.7	\$1,524.0	\$1,358.7	\$1,573.7	\$2,476.8	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$11,455.4	\$0.0	n/a
AMDRMA Account End of Month Balance for WG2															
	\$1,326.3	\$454.8	\$2,751.2	\$1,529.6	\$1,364.4	\$1,579.5	2,482.7						\$11,488.5		

** Budgeted under a different proceeding

*** General Admin Overhead will be allocated when a final budget is approved.

Notes:

Effective May 23, 2011 The DemandSMART Agreement was mutually terminated.

¹ Negative dollars in February are due to an accrual reversal. Still awaiting actual invoice for payment.

**SDGE GRC Programs
2014
\$000**

Annual Total Cost	January	February	March	April	May	June	July	August	September	October	November	December	Year-to-Date Total Cost
Programs in General Rate Case													
Administrative (O&M)													
AL-TOU-CP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
CPP-D	\$9.6	\$10.8	\$11.0	\$13.5	\$13.8	\$9.6	\$12.5	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$80.9
SLRP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Peak Generation (RBRP)	\$0.6	\$0.6	\$0.6	\$4.7	\$4.7	\$2.9	\$2.6	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$16.6
OBMC	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total Administrative (O&M)	\$10.2	\$11.3	\$11.6	\$18.2	\$18.5	\$12.5	\$15.1	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$97.5
Capital													
Peak Generation (RBRP) (1)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total Capital	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Measurement and Evaluation													
Peak Generation (RBRP)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total M&E	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Customer Incentives													
AL-TOU-CP (2)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
BIP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
SLRP	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Peak Generation (RBRP)	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total Customer Incentives	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Revenue from Penalties	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0
Total GRC Program Costs	\$10.2	\$11.3	\$11.6	\$18.2	\$18.5	\$12.5	\$15.1	\$0.0	\$0.0	\$0.0	\$0.0	\$0.0	\$97.5

(1) Capital costs for meters provided free to customers and charged to the programs