**A.14-11-003 and A.14-11-004 Sempra Utilities’ 2016 TY GRC**

**TURN Data Request**

**Data Request Number:** TURN-SDG&E-6 (Customer Communications)

**Date Sent:** April 3, 2015

**Response Due:** April 17, 2015

Please provide an electronic response to the following questions. A hard copy response is unnecessary. The response should be provided on a CD sent by mail or as attachments sent by e-mail to the following:

|  |  |  |
| --- | --- | --- |
| Bob FinkelsteinThe Utility Reform Network (TURN)785 Market Street, Suite 1400San Francisco, CA 94103bfinkelstein@turn.org  | Garrick JonesJBS Energy311 D Street, Suite AWest Sacramento, CA 95605garrick@jbsenergy.com  |  |

For each question, please provide the name of each person who materially contributed to the preparation of the response. If different, please also identify the Sempra Utilities witness who would be prepared to respond to cross-examination questions regarding the response.

For any questions requesting numerical recorded data, please provide all responses in working Excel spreadsheet format if so available, with cells and formulae functioning.

For any question requesting documents, please interpret the term broadly to include any and all hard copy or electronic documents or records in the possession of either of the Sempra Utilities.

1. In response to TURN DR4, Question 2, SDG&E did not provide the requested “recorded expenditures in 2013 and 2014 devoted to communications, outreach and/or public education addressing proposed rate reforms, including but not limited to residential rate reforms.” SDG&E explained that

“SDG&E did not have expenditures in 2013 and 2014 devoted strictly to proposed rate reforms. SDG&E’s communications, outreach and public education expenses in 2013 and 2014 were related primarily to informing upper-tier residential customers regarding electric rate increases, drivers for the increases, and promoting solutions to mitigate bill impacts. Informing customers about rate reform legislation and regulatory actions were also included as part of this messaging.”

Provide the amounts of recorded 2013 and 2014 expenditures on SDG&E’s communications, outreach and public education activities related primarily to informing upper-tier residential customers regarding electric rate increases, drivers for the increases, and promoting solutions to mitigate bill impacts. Include in this response and separately identify all expenditures devoted to informing customers about rate reform legislation and regulatory actions.